

# The Rev. Christopher E. Marlin-Warfield, CFRE

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## PROFESSIONAL EXPERIENCE

### **CONSULTING (OCCASIONAL)**

#### Annual Fundraising Coaching and Training

Churches United of the Quad City Area (2016 - Present).

Metropolitan Community Church of the Quad Cities (2016).

#### Capital Campaign Coaching and Training

United Church of Christ, Congregational (Medina, Ohio) \$1.6 million capital campaign (2014).

### **BACK BAY MISSION (2012 TO PRESENT)**

*A community ministry of the United Church of Christ, serving the Mississippi Gulf Coast and the wider church community*

#### Church Relations Associate (2012 to present)

Develop and strengthen relationships within the United Church of Christ at the congregational, Association, Conference, and National levels. Manage all press relations with and grant solicitations to United Church of Christ constituents.

Provide leadership in worship services, including preaching, in congregations throughout the United Church of Christ. Provide workshops and presentations on social justice issues in congregations and at United Church of Christ events such as General Synod.

Spearhead the Mission's thought leadership in areas related to its values, including the Mission's response to Mississippi's HB 1523: The Protecting Freedom of Conscience from Government Discrimination Act.

Develop and manage direct mail communications including solicitations, gift acknowledgements, brochures, and annual reports; and electronic communications including e-newsletters, Facebook, Twitter, Google+, LinkedIn, and YouTube. Designed, implemented, and maintained a new website. Increased constituent engagement across all channels.

Raised more than \$2.6 million for the Mission from August 2012 through the second quarter of 2017, including the first increase in annual giving since 2010, the first increase in annual giving sustained over multiple years since 2006, and the two largest single gifts from living families in the history of the Mission.

### **NORTHEASTERN OHIO MEDICAL UNIVERSITY (2009 TO 2012)**

*Community-based medical school, providing inter-professional medical education*

Coordinator, Annual Fund and Advancement Services (2011 to 2012); Specialist, Alumni and Development (2009 to 2011)

Developed and executed a comprehensive annual fund plan, including direct mail, student-to-alumni phone solicitation, e-fundraising, and special events.

Personally identified, cultivated, and solicited mid-level donors.

Worked with major gift officers to build and strengthen the University's major gifts program, including identifying and assigning prospects.

Managed development communications, including the University's first e-newsletter and the development and alumni portions of the University website.

Raised more than \$502,000 in annual gifts for the University from fiscal 2011 through the third quarter of fiscal 2012, including the first increase in annual giving since 2008.

### **CHICAGO THEOLOGICAL SEMINARY (2006 TO 2009)**

*Seminary of the United Church of Christ, preparing religious leaders to bring about greater justice and mercy*

Special Assistant to the President (2008 to 2009); Interim Coordinator of Development Operations (2008); Development Assistant (2006 to 2008)

Provided a consistent presence during a time of rapid staff changes, including three Vice Presidents of External Affairs and two Presidents of the Seminary.

Designed and wrote for print and digital media vehicles, including feature articles for the alumni magazine (specifically around the sensitive issue of the sale of the Seminary's historic campus), the Seminary blog, and the Seminary website. Implemented online merchandising, donations, and event registration.

Spearheaded efforts to engage non-traditional constituents who shared the Seminary's values.

Managed the Seminary's development database and assisted staff in navigating a database transition.

## VOLUNTEER EXPERIENCE

### **QUAD CITIES INTERFAITH (DAVENPORT, IOWA)**

Fundraising Taskforce (2016 to Present)

### **CHURCH OF PEACE, UNITED CHURCH OF CHRIST (ROCK ISLAND, ILLINOIS)**

Stewardship Committee (2014 to Present); Beyond Cool Taskforce Young Adult Ministry (2014 to 2015)

### **WESTERN ASSOCIATION OF THE ILLINOIS CONFERENCE OF THE UNITED CHURCH OF CHRIST**

Planning Committee (2014 to 2016)

### **UNITED CHURCH OF CHRIST, CONGREGATIONAL (MEDINA, OHIO)**

Endowment Committee (2011 to 2013); Lay Preacher (2009 to 2012); Stewardship Committee (2009 to 2012); Website Committee (2009 to 2012)

### **WESTERN RESERVE ASSOCIATION AND EASTERN OHIO ASSOCIATION OF THE OHIO CONFERENCE OF THE UNITED CHURCH OF CHRIST**

Stewardship and Finance Committee (2010 to 2012)

## EDUCATION

### **CHICAGO THEOLOGICAL SEMINARY (M.Div., 2006)**

*Seminary of the United Church of Christ, preparing future leaders for transformative ministry*

Clinical Pastoral Education at Northwestern Memorial Hospital (2005)

Congregational Internship at *Primera Iglesia Congregacional* in Humboldt Park (2004 to 2005)

Nonprofit Internship at Near Northwest Neighborhood Network in Humboldt Park (2004 to 2005)

### **KNOX COLLEGE (B.A., 2000)**

*Nationally ranked, private, residential liberal arts college in Galesburg, Illinois*

## MAJOR CONTINUING EDUCATION

### **COUNCIL FOR HEALTH AND HUMAN SERVICE MINISTRIES, UNITED CHURCH OF CHRIST**

Nollau Institute (2017)

### **THE FUNDRAISING SCHOOL, INDIANA UNIVERSITY - PURDUE UNIVERSITY INDIANAPOLIS**

Developing Major Gifts (Expected in 2017)

Developing Annual Sustainability (2016)

Principles and Techniques of Fundraising (2011)

### **ASSOCIATION OF FUNDRAISING PROFESSIONALS**

Fundamentals of Fundraising (2010)

## CERTIFICATIONS AND ENDORSEMENTS

**ORDAINED, UNITED CHURCH OF CHRIST (2016 TO PRESENT)**

**CERTIFIED FUND RAISING EXECUTIVE (2015 TO PRESENT)**